



FIREWORKS LEVEL: \$5,000

To continue in true Dahlonega-Lumpkin County fashion, the Fourth of July will culminate with a spectacular fireworks show over the beautiful University of North Georgia Drill Field. As with any community event, it takes the generous support of donors like you to make such an event possible. The fireworks alone are over \$10,000 and every contribution helps make for a fun celebration for all to enjoy.

- Logo included on all promotional materials (including banner, signage, website, schedule of events, newspaper, etc.)
- Acknowledgement in press releases and other marketing campaigns
- Recognition during parade announcements
- 10 social media posts (over 20,000+ followers)
- Featured article in Membership Matters & Dahlonega-Lumpkin County Tourism eNewsletters (over 15,000 subscribers)
- Logo on official Firecracker 5K race shirt
- 4 complimentary race entries
- 2 sponsor booths (located in Hancock Park)
- 4 complimentary Adventure Zone all-day passes
- 8 reserved seats at Patriotic Ceremony
- 4 VIP entries to Chamber balcony for parade
- 1 complimentary parade entry

TITLE SPONSOR: \$2,500 (Only One per Premier Event)

Don't miss out on the opportunity to have your company presented as Title Sponsor of one of the following premier events: Adventure Zone, Parade, or the Firecracker 5K Race. Limited to one Title Sponsor per event.

- Top billing as Title Sponsor of either the Adventure Zone, Parade, or Firecracker 5K
- First right of refusal for 2018 Title Sponsor
- Logo included on all promotional materials (including banner, signage, website, schedule of events, newspaper advertising, etc.)
- Acknowledgement in press releases and other marketing campaigns
- 5 social media posts (over 20,000+ followers)
- Recognition during parade announcements
- Logo on official Firecracker 5K race shirt
- 2 complimentary race entries
- 1 sponsor booth (located in Hancock Park)
- 2 complimentary Adventure Zone all-day passes
- 4 reserved seats at Patriotic Ceremony
- 2 VIP entries to Chamber balcony for parade
- 1 complimentary parade entry

RED LEVEL: \$2,000

- Logo included on all promotional materials (including banner, signage, website, schedule of events, newspaper, etc.)
- Acknowledgement in press releases and other marketing campaigns
- 5 social media posts (over 20,000+ followers)
- 2 complimentary race entries
- Logo on official Firecracker 5K race shirt
- 1 sponsor booth (located in Hancock Park)
- 2 complimentary Adventure Zone all-day passes
- 4 reserved seats at Patriotic Ceremony
- 4 VIP entries to Chamber balcony for parade
- 1 complimentary parade entry

WHITE LEVEL: \$1,000

- Logo included on all promotional materials (including banner, signage, website, schedule of events, newspaper, etc.)
- 3 social media posts (over 20,000+ followers)
- Logo on official Firecracker 5K race shirt
- 2 complimentary race entries
- 1 sponsor booth (located in Hancock Park)
- 2 complimentary Adventure Zone all-day passes
- 2 reserved seats at Patriotic Ceremony
- 1 complimentary parade entry

BLUE LEVEL: \$500

- Name listed on promotional materials
- 1 social media post (over 20,000+ followers)
- Name listed on official Firecracker 5K race shirt
- 1 complimentary race entry
- 1 complimentary Adventure Zone all-day pass

STARS AND STRIPES SUPPORTER: \$100

Unlike most communities, the day's festivities and fireworks show are NOT funded by tax dollars, but through sponsorships and donations from people like yourself. Dahlonega-Lumpkin County's 4th of July Celebration is a fun, patriotic community event, but it takes our wonderful community to come together to pull it off. Every contribution makes a difference!

FOR MORE INFORMATION, CONTACT:

Laura James
 Events Coordinator
Laura@dahlonega.org
 706-867-3763



★ 4TH OF JULY SPONSORSHIP FORM ★

Please complete the registration form and email Laura@dahlonega.org, fax to 706-864-0139, or mail to:
Dahlonega-Lumpkin County Chamber of Commerce
Attn: Laura James/ 4th of July
13 South of Park Street
Dahlonega, GA 30533

SPONSOR INFORMATION:

Organization Name _____
Contact Name _____
Address _____ City _____ State _____ Zip _____
Phone Number _____ Day-of-Contact Cell Phone (internal use) _____
Email _____ Website _____

MARKETING INFORMATION:

Social Media URLs/Handles
Facebook _____ Instagram _____ Twitter _____
Brief Description of Company/Product _____

Please email a high-resolution logo to Brianna@dahlonega.org for promotional items

SPONSOR LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> Fireworks (\$5,000) | <input type="checkbox"/> White (\$1,000) |
| <input type="checkbox"/> Title Sponsor (\$2,500) | <input type="checkbox"/> Blue (\$500) |
| <input type="checkbox"/> Red (\$2,000) | <input type="checkbox"/> Stars & Stripes Supporter (\$100 Donation) |

If your sponsorship package includes a booth, do you plan on having one? Yes No

PAYMENT OPTIONS:

- Cash
 Check
 Check Number _____
 (Please make checks payable to the DLCCC)
- Credit Card (VISA | MASTERCARD | AMEX)
 Name on Card _____
 Credit Card Number _____
 Exp. Date _____
 CSC (3 digit code on back) _____

Signature _____ Date _____

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

